




Business Card Solutions Program

Built for Your Business Members

It is time to build your Business Card program. With PSCU/Co-op Solutions' winning strategic plan, our dedicated business team works with you to serve the financial needs of your business members. Whether you're enhancing an existing business card program or launching a new one, we can help you build your Business Card program and generate income for your financial institution.

The process starts by sharing your opportunities and goals. Then the PSCU/Co-op Solutions team leverages this information along with market and other relevant industry data and presents the plan that best meets your goals – while providing robust products and solutions Built for Your Business Members.

Strategy for Your Business Card Program	Your Business Card & Solutions	Your Partner for Portfolio Optimization & Marketing
 <p>Our winning strategy aligns your member base to the applicable segment – the primary driver that identifies your business card product, rewards and earn rate, and lending attributes.</p>	 <p>Your business card comes with the financial tools business owners need to run their 'shop' – track monthly expenses, monitor cash flow, set up employee controls and more. Plus, select the necessary solutions and features to run your card program.</p>	 <p>The Advisors Plus team will partner with you to create and maintain a healthy portfolio and design a custom business card marketing plan to acquire and keep cardholders engaged.</p>

Features

The Business Card Solutions program is a turnkey, comprehensive program with all the elements to build your program for the first time or enhance your existing program.

- *Business Card product with competitive rewards, and always on/seasonal merchant funded offers, card benefits and more*
- *Revenue opportunity with a five-year projection with PnL drivers and pricing recommendations*
- *Business Card Management and other business-focused solutions, like data options to feed your member's expense management, accounting platform or ERP system*
- *Advisors Plus consulting services:

 - *Live banker training webinars to prepare your team to promote the card**
- *Data mining to identify business owners who are using a personal card to manage their business expenses*
- *Custom marketing plans and creative assets to acquire new or engage existing cardholders*


Business Card Solutions Program


Benefits

- Provide industry knowledge and a winning business card strategy
- Partner with you throughout the process – and help you make important decisions along the way
- Deliver a compelling program, so you can focus on acquiring, servicing and engaging your members

Your loyal business members will thank you for taking care of them and their financial needs.

FINANCIAL FIRST






APPLY NOW!

Earn a \$200 cash bonus when you spend \$3,000 in the first 3 months


Cash Back Rewards	Employee Cards & Much More	Business Services
<p>1.5% cash back on eligible business purchases</p> <p>No caps and rewards do not expire</p> <p>Redeem cash back as a statement credit</p>	<p>Employee Cards at no additional cost</p> <p>Earn cash back from employee purchases</p> <p>Set employee controls: credit limits, merchant category spending, and more</p>	<p>Business Card Management</p> <p>Connect your card transactions to an expense management or ERP system</p> <p>Online and Mobile card management.</p>

Card Benefits

- Zero Liability
 - Emergency Card Replacement & Cash Disbursement
- Auto Rental Coverage
 - Travel Emergency Assistance Services
- Merchant Offers
 - And more




Business Card Management




Online and Mobile Banking




Card Benefits



Year-end Summary



Recurring Payments



Merchant Services